

Have YOU Eaten an Eskimo Pie?

WHEN DOWNTOWN GET YOUR ESKIMO PIES HERE

SUNDAY SPECIAL
Apollo Chocolates—75c lb.

Standard Drug Co.
Cor. Michigan and Colfax Ave.

IN THE SOUTH END
Get your Eskimo Pies Here—It's the sweetest spot in town

CANDY SPECIALS FOR THIS WEEK
All our home-made Chocolates, Peanut Brittle,
2 Pounds for 35c

Sugar Bowl Confectionery
915 South Michigan St.
Just below South Bend State Bank

ON THE EAST SIDE
Get Your
ESKIMO PIES
at our store.
E. A. SCHIFFER
527 East Jefferson Blvd.

**DROP
IN
TODAY**
for an
ESKIMO PIE
at one of our three stores

**American Drug Company
Central Drug Store
Mishawaka Red Cross Pharmacy**

Out on
Chapin Park
Get
YOUR ESKIMO PIES at
CHAPIN PARK PHARMACY
702 Portage Avenue

— On —
SOUTH BEND AVENUE
make it a point to get
ESKIMO PIES
— at —
LANG'S DRUG STORE
601 South Bend Avenue

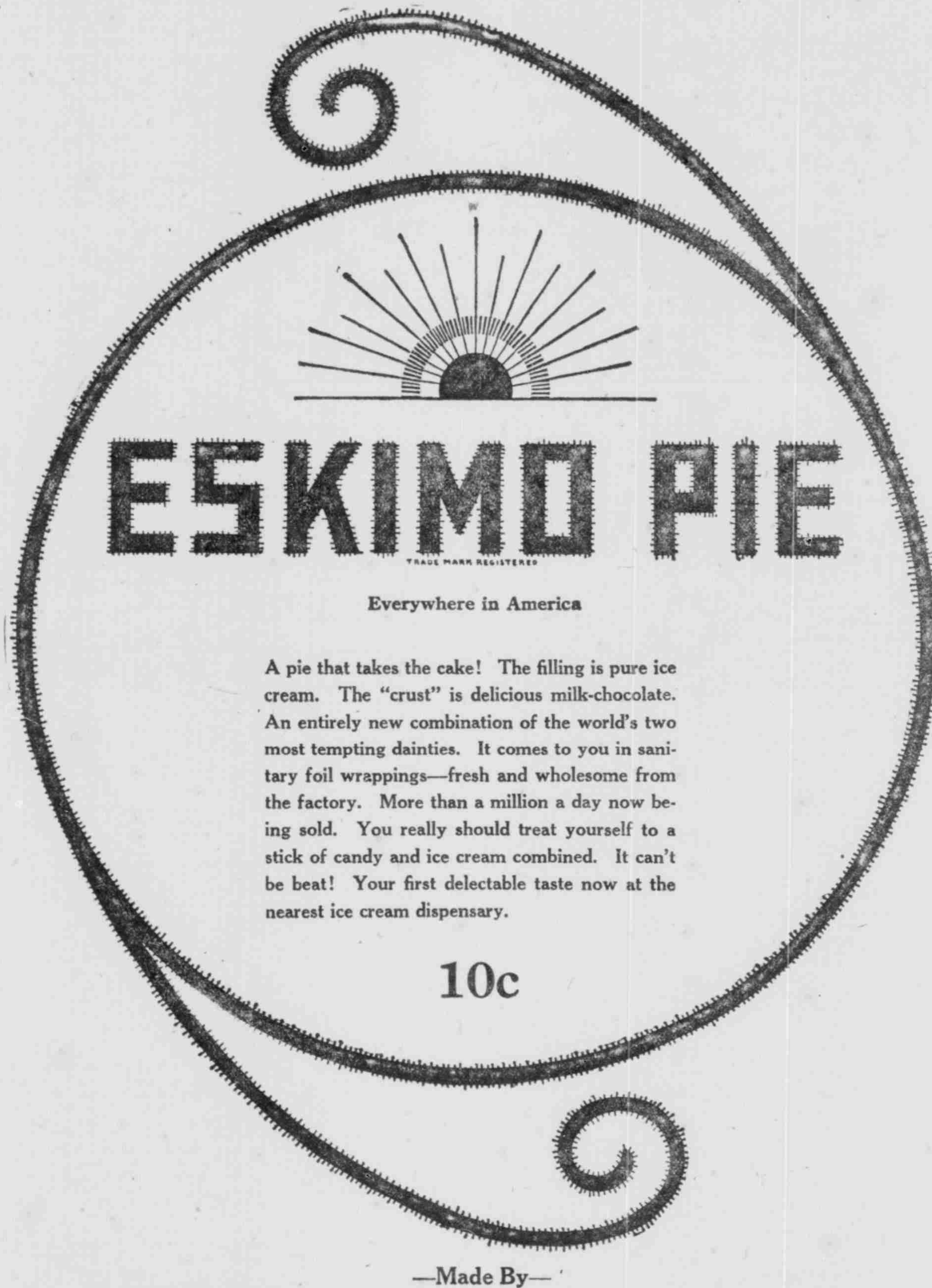
OUT IN
LINCOLN WAY WEST
Treat Yourself to a Delicious
ESKIMO PIE
From
A. W. HUFF
801 Lincoln Way West

Facts About Eskimo Pie

People are eating Eskimo Pie and asking everyone else what it is and who is responsible for its invention.

HERE'S THE STORY!

In Omaha, Nebraska, not long ago a youngster touched up his Dad, who ran a candy store, for an ice cream cone. His Dad scooped out a good hard measure of cream and set it in the cone. The lad, standing near a table on which there was some milk-chocolate, happened to drop the ice cream and set up a howl. His mother fished the chunk of cream out of the chocolate and set it on the table until he dried his tears. When he turned again to the cream he found a delicious crust of milk-chocolate around it—hence you have your Eskimo Pie.



Everywhere in America

A pie that takes the cake! The filling is pure ice cream. The "crust" is delicious milk-chocolate. An entirely new combination of the world's two most tempting dainties. It comes to you in sanitary foil wrappings—fresh and wholesome from the factory. More than a million a day now being sold. You really should treat yourself to a stick of candy and ice cream combined. It can't be beat! Your first delectable taste now at the nearest ice cream dispensary.

10c

**HOLLINGSWORTH-TURNER ICE CREAM CO.
FURNAS ICE CREAM CO.
J. W. WITTNER ICE CREAM CO.**

WHILE YOU'RE WAITING
To meet your Buddies, step up to our
Soda Fountain and wrap your tongue
around an
ESKIMO PIE
NABICHT'S CIGAR STORE
116-18 E. Jefferson Blvd. 811 S. Michigan St.

WE'VE
GOT THEM TOO!
They're Mighty Tasty—
Water Your Mouth With One
M. C. HOBAN
444 East Lasalle Ave.

ESKIMO PIES

And Everything Else
We've got 'em.

No matter what delicacy you want to tickle your palate,
we'll fix you up.

CENTRALLY LOCATED

CANDY SPECIALS

Salted Peanuts 15c lb.
Cocoanut Brittle 20c lb.
Peanut Brittle 18c lb.

Other delicious Candies, home made, at 30c, 40c, 50c
Drop in on your way from the show or dance

HARRING'S

QUALITY SWEETS
333 South Michigan Street

Quench Your Thirst With a Delicious

ESKIMO PIE

ORPHEUM BOWLING ALLEYS

220-22 N. Michigan St.

AFTER THE SHOW

Drop in for an ESKIMO PIE or Sundae.

SPECIAL
Bunte's Chocolates, one pound box for..... 75c
Delicious Home Made Candies

Orpheum Candy Kitchen

On Your Way Home

From Work or
From the Theater

Stop a while at our new soda fountain and enjoy a bit of
quiet and an

ESKIMO PIE

Landon's Drug Store

Cor. Michigan and Wayne Sts.

OUT ON
MIAMI STREET

Get your

ESKIMO PIES

and other delicacies at

BOWERMAN'S

1605 Miami Street

IN THE
SOUTH END OF TOWN

there's at least one good place to get

ESKIMO PIES

DROP IN

RALPH H. KUSS

907 South Michigan St.